



*Source It Here!*  
**Guelph Wellington Local Food**  
*Networking Event*

**February 28, 2011, 1:00pm-5:30pm**  
**Loyola House at Ignatius Jesuit Centre**  
**5420 Hwy 6 just north of Guelph**

**Join us for the *taste • real* Kick Off and B2B Networking**  
*\$20 per person, \$25 at the door (register now! limited booth spaces available)*

**Registration opens at noon**

- 12:00 -1pm Tradeshow mingling and registration
- 1:00pm *taste • real* Strategy kick off with Kathryn Cooper
- 1:30pm Presentation of Local Food Hub Research by Karen Landman, Associate Professor, School Of Environmental Design And Rural Development, University of Guelph
- 2:15pm Presentation of Niagara Food Initiatives – Terri Donia - Project Manager, Integrated Community Planning, Niagara Region and Yvette Plentai, one of the Founders of the Niagara Food Co-op
- 3 – 3:20pm Networking break and refreshments
- 3:20pm Panel: Demystifying the Components of the Local Food Value Chain. Farm, Retail and Restaurant perspectives
- 4:00pm 2011 Action Planning: Break Out Sessions with our speakers
- Group A: What will it take to create a Food Hub for Guelph Wellington?
  - Group B: Do we want an online marketing and distribution system for local farmers and local food buyers?
  - Group C: How will the *taste • real* brand help my bottom line?
- 4:30pm Trade Show, B2B Networking and Finger Foods

**Guelph Wellington Local Food - Guelph Community Health Centre**  
**176 Wyndham Street North, Guelph, ON, N1H 8N9**  
**Phone: 519-821-6638 ex 335 Email: [info@guelphwellingtonlocalfood.ca](mailto:info@guelphwellingtonlocalfood.ca) Fax: 519-821-6148**

## Participant Registration Form for Source It Here Networking Event

(for online registration, please visit [www.guelphwellingtonlocalfood.ca](http://www.guelphwellingtonlocalfood.ca))

1. Business Name: \_\_\_\_\_

Category: Circle all that apply

Producer      Processor      Restaurant      Retail      Distributor      Caterer      Hotel/B&B

2. Information to be included in Networking List

**Please do not list my information.**

Name of contact person attending event: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

My business is located in the following Municipality or City (please check one):

- Town of Minto       Centre Wellington       Erin       Guelph  
 Guelph Eramosa       Mapleton       Puslinch       Wellington North  
 Other area: \_\_\_\_\_

3. Will you be taking a 4 foot table top booth space included in your ticket price? **Circle YES NO**  
Do you require electricity? **Circle YES NO**

4. Would you like to have your product featured with the food being prepared for the afternoon? We would like to offer to purchase your product at cost. **Circle YES NO**

Product: \_\_\_\_\_ Cost: \$\_\_\_\_ / unit (please specify: ea, lb, kg, \_\_\_\_).

### Fees and Payment

**Payment of \$20 per person must be received by Monday, February 21, 2011 for the early bird rate!**  
**Tickets are \$25 at the door!**

#### Payment Method:

*I would like to pay by cheque.* Please make cheque payable to Guelph CHC. Include cheque with your completed application and mail to the address below. **OR**

*I would like to pay by Credit Card.* Please email or fax your completed application to the email address or fax number below. Please note that the fees will be processed by the *Guelph Chamber of Commerce* and will appear on your statement as such.

# of tickets \_\_\_\_\_ @ \$20 = \$ \_\_\_\_\_

Credit Card Type:  VISA  MC Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_

Card Holder Signature: \_\_\_\_\_

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